

2020 PUBLICATIONS

2020 ARTICLES

Articles Published in SCOPUS or ISI INDEX

1. Kavoura, A., **Bozyiğit, S.**, Yaşa Özeltürkay, E., (2020). “Turkish and Greek Gift Purchase Behaviour and Advertisement on Traditional and Online Media Communication Tools Based on Gender Differences”. International Journal of Technology Marketing, 14(1), 1-21.

Articles Published in International Refereed Journals

1. **İnce M.**, Yeşilkuş, F., Özbozkurt O. B., (2020). “The Mediating Role of Employee Voicemail in the Effect of Commitment on the Intention to Stay”. Researcher: Social Sciences Studies, 8(2), 238-256. (in Turkish).
2. Demiröğen, Y., **Kaplan, F.**, (2020). “The Relationship between Participation Funds and Macroeconomic Variables: SVAR Analysis Approach”. Turkish Journal of Islamic Economics, 7(2),126-143.
3. Bolkan, E., **Kaplan, F.**, (2020). “The Sectoral Export of Technology Intensive Goods: Case of Turkey”. Journal of Economics and Administrative Sciences, 34(3), 1001-1020. (in Turkish).
4. Emec, A. S., **Kaplan F.**, (2020) “Are Foreign Currency Savings Stable in Turkey?” Journal of Academic Value Studies, 6 (4), 322-330.
5. **Korkmaz, O.**, (2020). “The Mediating Role of The Leader-Member Exchange in The Relationship between the Pelz Effect and Job Satisfaction”. International Journal of Business, 25(3), 291-312.

Articles Published in ULAKBIM TR or in Other National Refereed Journals

1. Sain H., **Bozyiğit, S.**, (2020). “The Unethical Behaviors Encountered by the Firms Receiving Service From Administration of Customs: A Sample of Mersin Province”. Manisa Celal Bayar University Journal of Social Sciences, 18(2), 1-20., (in Turkish).
2. Akkan E., **Bozyiğit, S.**, (2020). “Vegan Products in Turkey as a Niche Market: An Exploratory Study from the Consumer Perspective”. Journal of Consumer and Consumption Research, 12(1), 101-149. (in Turkish).
3. Özkan R., **Bozyiğit S.** (2020). “Examination of Internship Perception in the Context of Business-Related Factors: A Study on Logistics Education”. Journal of the Faculty of Economics and Administrative Sciences of Kafkas University, 11(22), 562-596. (in Turkish).
4. **İnce, M.**, Özbozkurt O. B., (2020). “Managing the Black Swan”. Journal of OPUS International Social Researches, 15(23), 2164-2177, (in Turkish).
5. **İnce, M.**, Tor Kadioğlu C. (2020) “Effect of Consumers Increasing Stocking Request with the Covid 19 (Corona) Virus on Online Purchasing Behavior”. OPUS International Journal of Society Studies, 16(29), 127-156. (in Turkish).
6. Bolkan, E. S., **Kaplan F.**, (2020) “The Sectoral Export of Technology Intensive Goods: Case of Turkey“. Ataturk University Journal of Economics and Administrative Sciences, 34 (3), 1001-1020. (in Turkish).

7. Ergün, B. ve **Korkmaz, O.** (2020). “Intrapreneurship in Learning Organizations”. Gaziantep University Journal of Social Sciences,19(3), 1166-1193. (in Turkish).
8. **Tor Kadioğlu, C.** (2020). “A Research on Consumers' Use of Smart Robot Vacuum Cleaners”. Third Sector Social Economic Review, 55(4), 2515-2537. (in Turkish).
9. İnce, M., **Tor Kadioğlu C.** (2020) “Effect of Consumers Increasing Stocking Request with the Covid 19 (Corona) Virus on Online Purchasing Behavior”. OPUS International Journal of Society Studies, 16(29), 127-156. (in Turkish).
10. **Tor Kadioğlu, C.** (2020). “A Qualitative Research on Cruise Tourism Marketing. International Journal of Social Sciences and Education Research, 6(3), 413-429.
11. Doğrul, Ü. ve **Tor Kadioğlu, C.** (2020). “The Effect of Service Quality, Corporate Image and Switching Costs on Customer Loyalty: Moderation Role of Alternatives’ Attractiveness”. Journal of Marketing and Marketing Research, 25, 1-19. (in Turkish).

2020 BOOKS / BOOK CHAPTERS

Published International Books or Book Chapters

1. **Beller Dikmen, B.**, Özçelik, M. (2020). “BDS 570 Business Continuity Standard: Applications in Banking Sector Audit Reports.”. *Selected Topics in Auditing 5* Editor: Ganite Kurt, Mehmet Özbirecikli, Number of Publishing:: 1, Number of Pages: 400, Turkey, Ankara: Gazi Publishing, (in Turkish).
2. Deran, A., **Beller Dikmen, B** (2020). “Accounting for Foreign Trade Transactions”. “*Foreign Trade from A to Z*” Editor: M. Sami Süygün, Number of Publishing: 1, Number of Pages: 360, Turkey, Ankara: Gazi Publishing (in Turkish).
3. Akkan, E., **Bozyiğit, S.**, (2020). “A Content Analysis on Child Friendly Hotels as an Emerging Concept in Tourism Marketing” *Handbook of Research on Resident and Tourist Perspectives on Travel Destinations*, Editor: Patrícia Pinto, Manuela Guerreiro, Number of Publishing:1, Number of Pages: 529, ABD; Pensilvanya: IGI Global.
4. **Bozyiğit, S.**, (2020). “Innovation Concept and Marketing”, *Innovation and Marketing*, Editor: Deniz Zeren, Osman Yılmaz, Number of Publishing: 1, Number of Pages: 268, Turkey, Ankara: Gazi Publishing, (in Turkish).
5. **Bozyiğit, S.** (2020). “Attitudes”, *Consumer Behaviors*, Editor: Mehmet Akif Çakırer, Sezen Bozyiğit, Number of Publishing:1, Number of Pages: 475, Turkey; Ankara: Nobel Publishing. (in Turkish).
6. **Bozyiğit, S.** (2020). “International Marketing”, *Foreign Trade from A to Z*, Editor: M.Sami Süygün, Number of Publishing:1, Number of Pages: 300, Turkey, Ankara: Gazi Publishing, (in Turkish).
7. **İnce, M.**, Pekkan, N. Ü., (2020). “Resilience in Organizations”, *Organizational Behavior and Management Psychology*, Editor: M. Şerif Şimşek, Adnan Çelik, Tahir Akgemci, Ahmet Diken, Number of Publishing:1, Number of Pages: 650, Turkey; Konya: Eğitim Publishing House (in Turkish).
8. **Korkmaz, O.** (2020). “Emotions at Work”. *Mobbing in Working Life*, Editor: Cenk Aksoy, Number of Publishing: 1, Number of Pages: 266, Turkey; Ankara: Detay Publishing. (in Turkish).
9. **Korkmaz, O.** (2020). “Leadership Styles”, *Servant Leadership*, Editor: H. Tezcan Uysal, Cenk Aksoy, Number of Publishing: 1, Number of Pages: 672, Turkey; Ankara: Nobel Publishing. (in Turkish).

10. **Tor Kadiođlu C.** (2020). "Organizational Purchasing Behavior", *Consumer Behavior*, Editor: Mehmet Akif akirer, Sezen Bozyiđit, Number of Publishing:1, Number of Pages: 500, Turkey; Ankara: Nobel Publishing (in Turkish).
11. Kořar A. ve **Tor Kadiođlu C.** (2020). "Investigation of Postgraduate Theses in the Field of Neuromarketing in Turkey by Content Analysis Method", *Management, Leadership and Marketing*, Editor: Serkan Gn, Number of Publishing:1, Number of Pages: 330, Turkey; Ankara: Iksad Publication (in Turkish).
12. **Tor Kadiođlu C.** (2020). "New Trends in Consumer Behavior", *Management, Leadership and Marketing* Editor: Serkan Gn, Number of Publishing:1, Number of Pages: 330, Turkey; Ankara: IKSAD Publication (in Turkish).

2020 RESEARCH PAPERS

Full-Text Research Papers Presented Orally at an International Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

1. Sygn M. S., **Bozyiđit S.** (2020). "Examination of Logistics Related Job Postings: A Career Net Example". EL RUHA 7th International Conference on Social Sciences, 03-05 August 2020, Libya (Full Text Paper/Oral Presentation) (in Turkish).
2. **Bozyiđit S.**, Sygn M. S. (2020). "The Effect of Exploratory Purchasing Tendency on Hedonic Consumption". EL RUHA 7th International Conference on Social Sciences, 03-05 August 2020, Libya (Full Text Paper/Oral Presentation) (in Turkish).

Full-Text Research Papers Presented Orally at a Refereed National Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

